



**applied
businessminds**
integrated management solutions



case study

CANBERRA UK

“Applied Business Minds introduced a robust project management methodology at CANBERRA UK. They quickly identified the areas that needed to be addressed and implemented these changes by leading from the front. Their enthusiastic, hands-on approach had a positive impact on the overall change process and brought immediate operational benefits”

Managing Director, CANBERRA UK

the client

Based at Harwell in Oxfordshire, CANBERRA UK is a leading supplier of instrumentation for a diverse range of applications in the nuclear industry. As part of the Areva group, CANBERRA worldwide operates in a total of 12 production and engineering facilities in the United States, France, Benelux, England and Canada. Their product portfolio includes:

- health physics & environmental monitoring
- nuclear measurement & instrumentation
- spectroscopy & data management software
- laboratory & counting room systems
- radioisotopes & detectors
- training courses

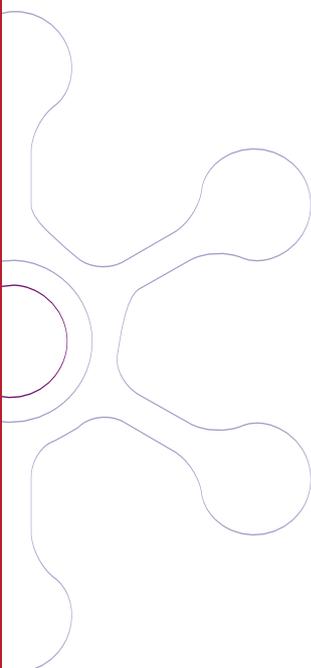
the brief

Applied Business Minds were engaged by the Managing Director and Board of CANBERRA UK to:

- undertake a comprehensive review of the management of projects within the company
- take a ‘whole organisation’ approach, looking at all issues which affect performance
- from an operational perspective:
 - improve the delivery of individual projects to time, cost and quality
 - provide rapidly updated and high quality management information
 - improve utilisation of key and limited resources to meet changing demands
 - optimise operations in multi-project ‘programme’ environment
 - provide immediate troubleshooting and rescue of problem projects
- from a cultural perspective:
 - build the commercial awareness of project teams
 - foster better two-way communication and control between project teams and the Board
 - integrate the role of project management within the projects
 - drive fact-based decision making derived from good information and metrics
 - instil a culture of not only excellence in design but also in meeting commercial targets
- couple the detailed recommendations with a practical implementation plan

“CANBERRA UK operates in a rather complex project environment...without the help and guidance of the Applied Business Minds consultants, I really do not think that we would have been able to implement some of the changes we have now put in place...the foundation that Applied Business Minds has put in place for us is invaluable going forward”

Finance Director, CANBERRA UK





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the approach

Applied Business Minds has a philosophy of working in partnership with our clients and ensuring they are happy at every step in the process. In keeping with this, a phased approach was followed, allowing full client review at each stage:

1. **Initial evaluation** - working closely with the Managing Director and members of the Board.
2. **Internal analysis** - undertaking a systematic review of the entire organisation.
3. **Presentation of key recommendations** - to the Managing Director and members of the Board.
4. **Joint agreement on implementation** - between CANBERRA UK and **Applied Business Minds**.
5. **Integration and delivery** - working as part of the CANBERRA UK team to deliver on the ground.

Applied Business Minds took a highly practical approach, coupling consultancy expertise with a range of specific operational skills:

- programme & project management
- business process design
- coaching & mentoring
- change management
- senior interim management
- troubleshooting

the results

- comprehensive analysis of the CANBERRA UK organisation
- substantial culture change in the commercial focus of teams and individuals
- robust project, control and escalation processes allowing fact-based management decisions
- processes for resource optimisation across multiple work groups
- new CANBERRA UK Programme Management Methodology developed in close liaison with the US Director of Projects
- the new process published as a graphical intranet portal
- in-depth troubleshooting including securing and managing existing projects
- worked as part of the Senior Management Team including taking on the role of interim Programme Director
- supported the evaluation and submission of customer tenders and contract reviews
- developed a set of isolated Project Managers into a new Programme Management Group
- created job specifications and supported recruitment of Project Managers
- coached staff at all levels during the change programme

If you would like to discuss how our team can work with your organisation, we'll be happy to discuss your requirements in a free, no-obligation meeting.

To find out more, call us on **0845 3456 626** or email **info@appliedbusinessminds.com**.

You can also visit us at **www.appliedbusinessminds.com**.

"Using their wide experience, Applied Business Minds were quickly able to evaluate and analyse the management and process issues that were affecting our business performance. Their approach of making recommendations for change, which were implemented within a team environment that actively encourages stakeholder participation, has resulted in process improvements that are of real benefit to the whole company."

Engineering Director, CANBERRA UK